

5.5 million licence plates and RFID labels for the Philippines Tönnjes E.A.S.T. delivers its first IDeSTIX Headlamp Tags to the country

Delmenhorst / Manila, January 2018. The “Land Transportation Office” (LTO), a department in the Philippine Ministry of Transport, has commissioned German company Tönnjes E.A.S.T. to deliver an initial batch of 3.25 million licence plates for cars and motorcycles. All vehicles will also be fitted with an electronic RFID label containing a UcodeDNA high-security chip. IDeSTIX windscreen labels will be fitted in 775,000 cars, and 1.7 million motorcycles will receive an IDeSTIX Headlamp Tag. This means vehicles can now be electronically identified by a reader in moving traffic. The company is currently delivering blank plates to the island state and will start production work in March as part of a local joint venture in Manila.

Although licence plate production in the Philippines was restructured in 2013, the government is disappointed with the results and the lack of quantity and quality. “Approved vehicles are driving through the streets of Manila with homemade cardboard licence plates. We’re going to work with our partner in the Philippines to make a sustainable improvement to quality and reliability”, explains Dietmar Mönning, the company’s Managing Director.

The Philippines have now joined the list of countries counting on German expertise. Tönnjes E.A.S.T. is the world’s leading provider of electronic vehicle identification solutions; its personalised and encoded IDeSTIX windscreen labels have already enjoyed success in Asian, South American and African countries like Peru and Kenya. The IDeSTIX Headlamp Tag for motorcycles is the company’s latest product: Just like the windscreen label, it has an integrated UcodeDNA RFID chip manufactured by NXP, an encrypted identification number and optical features to make it forgery-proof. The tag is simply affixed to the front headlamp. Licence plates for cars and motorcycles will also be fitted with a QR code, giving vehicles a “digital signature” that can be verified with any smartphone. “This lets you check the authenticity of licence plates at all times”, says Mönning.

The project will be run in cooperation with Trojan Computer Forms, a company based in Manila. Production work will be carried out on the LTO’s premises: “The Philippine Ministry of Transport has production and storage facilities that we can use. This project has created around 50 new jobs in Manila”, explains the Managing Director. “We were able to demonstrate during the negotiation stage that our technology could be used in the future to implement a toll system in the Philippines”, says Mönning. The installation of stationary RFID readers at transport hubs has also been discussed. This would allow vehicles to be identified in moving traffic and could also be used to control and manage traffic, prevent hazards and control access.

You can find more information at www.toennjes.com.

Press Release



About J.H. Tönnjes E.A.S.T. GmbH & Co. KG

Tönnjes E.A.S.T. is a leading provider of security licence plates, offering its customers vehicle identification solutions to meet a wide range of requirements. Its RFID products, the IDePLATE (RFID licence plate) and IDeSTIX (RFID windscreen sticker), are used to protect against manipulation, fraud and theft. Equipped with state-of-the-art technology, the company develops modular systems and end-to-end solutions for the production and distribution of licence plates to meet security, organisational and logistical specifications.

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