

## German license plate technology on the advance

### Tönnjes E.A.S.T. presents motor vehicle detection systems at Intertraffic Amsterdam

**Bremen, March 2016.** From 5th to 8th April, the Germany company J. H. Tönnjes E.A.S.T. presents its tried and tested detection systems for vehicles at the Intertraffic Amsterdam. In other European countries and at international level, vehicle identification based on RFID technology (radio-frequency identification) is already in use. According to the company's own information, it is one of the market leaders with its solutions. Core piece is a passive chip integrated in the license plate. In Amsterdam, the company presents technical details and corresponding application examples to a broad specialised public.

At present, the forces of the Dutch army are gaining practical experience with an IDePlate, a license plate with integrated chip. The inspector of the Royal Dutch Land Forces, Lieutenant-General Mart de Kruif, praises the project as ground-breaking. Test area is one of the largest military training areas in the Netherlands. In other countries, the RFID technology for motor vehicle detection is in the testing phase or, like in Peru, is already being used nationwide. In Europe, apart from The Netherlands, Turkey and Latvia are among the most progressive. According to the Managing Directors Olaf Renz and Dietmar Mönning, there are also enquiries from Germany. "The interest, especially from large companies from the automotive and logistics industry to optimise the security of their fleets and the company area, is great. Easy and efficient solutions, on the other hand, are rare. With the IDePlate including manipulation-proof software, we offer a fully developed alternative for many application areas", explains Olaf Renz.

The Intertraffic in Amsterdam is the world's largest innovation platform for mobility solutions. More than 800 exhibitors from over 40 countries present their products and services all around the traffic and transport industry. Visitors of the fair find Tönnjes E.A.S.T. in hall 10 at stand 10.218.

Further information at [www.toennjes.com/de/](http://www.toennjes.com/de/) and [www.intertraffic.com](http://www.intertraffic.com).

#### **About J.H. Tönnjes E.A.S.T. GmbH & Co. KG**

As leading provider of security license plates for vehicles, J.H. TÖNNJES E.A.S.T. offers its customers solutions for vehicle identification for different requirements. The products are used to protect from manipulation, fraud and theft. Equipped with latest technologies, the company develops modular systems and individual complete solutions that fulfil the specific requirements in the fields of security, organisation and logistics.

#### **Press contact**

Sarah Werner

denkBar – PR & Marketing GmbH, Güntherstraße 13/15, 28199 Bremen  
Phone: +49 (0) 421-699 255-20, [swerner@denkBar-pr.de](mailto:swerner@denkBar-pr.de)

Christina Niemann

J.H. Tönnjes E.A.S.T. GmbH & Co. KG, Syker Str. 201, 27751 Delmenhorst  
Phone: +49 (0) 4221-795-315, [c.niemann@toennjes.com](mailto:c.niemann@toennjes.com)